

**New Program**  
**Assumption University**

**Academic Year 2021 (3 programs)**

**Martin de Tours School of Management and Economics (1 program)**

1. Bachelor of Business Administration Program in Integrative Business Entrepreneurship (International Program/New Program 2022)

**Theodore Maria School of Arts (1 program)**

2. Bachelor of Arts Program in English-Chinese for Digital Communication (International Program/New Program 2022)

**Albert Laurence School of Communication Arts (1 program)**

3. Bachelor of Communication Arts Program in Imagineer Media Entrepreneurship (International Program/New Program 2022)

**New Program in Academic Year 2021**

No.	Faculty	Program	Title of Program	Implement	Curriculum Development Meeting / Program Evaluation		AU Academic Committee Meeting		University Council Meeting		Letter Dated to MHESI		Letter Dated Acknowledge by MHESI		Acknowledgement Dated by MHESI
					Times	Date	Times	Date	Times	Date	Times	Date	Times	Date	
					1	Martin de Tours School of Management and Economics	TQF 2 Criteria B.E. 2558	Bachelor of Business Administration Program in Integrative Business Entrepreneurship (International Program/ New Program 2022)	1/2022	1/2021	27-Sep-2021	5/Academic Year 2021	26-Oct-2021	2/Academic Year 2021	
2	Albert Laurence School of Communication Arts	TQF 2 Criteria B.E. 2558	Bachelor of Communication Arts Program in Imagineering Media Entrepreneurship (International Program/ New Program 2022)	1/2022	1/2021	8-Oct-2021	5/Academic Year 2021	26-Oct-2021	2/Academic Year 2021	18-Nov-2021	AF 329/2021	7-Dec-2021	CHECO (P/1 22.19.51)	27-Sep-2022	27-Sep-2022
3	Theodore Maria School of Arts	TQF 2 Criteria B.E. 2558	Bachelor of Arts Program in English-Chinese for Digital Communication (International Program/ New Program 2022)	2/2022	1/2022	11-Mar-2022	7/Academic Year 2021	8-Apr-2022	4/Academic Year 2021	19-May-2022	AF 109/2022	10-Jun-2022	CHECO (P/1 22.20.05)	27-Sep-2022	27-Sep-2022